



News Release

For Immediate Release
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Streck Congratulates Survey Prize Winners

Omaha, NE -- (June 2009) Congratulations to our recent survey sweepstakes winners!

Winners are: *STATS*® Survey, Carol R., Texas; Immersion Oil Survey, Mina P., New Jersey; VC-100 Pipetting Survey, Loretta S., Georgia; and PVS Pipetting Survey, Mary Anne D., New York.

“Customer satisfaction is a priority for Streck, and we find that customers enjoy taking our surveys,” said Product Manager Lydia White. “Customers have the opportunity to tell us what they find important or what they’d like to see in the future, and Streck then has the ability to make product decisions based on what customers really want. We truly appreciate hearing our customers’ thoughts.”

Between 150 and 400 people participated in each of the recent online surveys. To thank customers for their input, participation prizes ranged from a \$5 Starbucks gift card to a \$100 gift card sweepstakes.

Surveys conducted by Streck are completely anonymous and confidential. Question topics range from general industry questions to product specific questions. They may relate to a specific area of Streck, such as customer service or *STATS*. Most surveys are on-line, but they also may be conducted by mail or phone.

“The goal of each survey is to enable Streck management to respond to customer needs and make decisions to further enhance Streck offerings,” White said. “The ultimate goal is to satisfy our customers.”